

FOR IMMEDIATE RELEASE

## REDBERRY RESTAURANTS ANNOUNCES SCOTT LEWIS AS VICE PRESIDENT OF OPERATIONS

**TORONTO, Tuesday, May 3, 2022** – Redberry Restaurants (“Redberry”) is pleased to announce the appointment of Scott Lewis as the Vice President, Operations – Redberry Burger King, effective immediately.

Redberry’s unprecedented growth called for the creation of this new and exciting role to shepherd planning and operations for the 22 new Redberry-owned Burger King locations planned for this year, for a total 146 Burger King restaurant count for the company.

A tenured QSR Industry leader, Scott has almost three decades of industry experience. As Senior Director of Operations he began his QSR journey at *Yum!/Prizm Brands* where he moved through various roles including overseeing KFC, Taco Bell, and Pizza Hut in Western Canada as the Senior Director of Operations. He also led multiple new store openings and brand conversions. Scott then took a role with *White Spot Hospitality*, where he served as the brand leader for 65 traditional and non-traditional locations in BC, Alberta and Asia; before joining *The WORKS Gourmet Burger Bistro* as President and Chief Operating Officer. In 2016 Scott leveraged his leadership and knowledge to lead Distribution Centre operations at *Fresh Start Foods Canada* as VP/ General Manager for the East. Most recently, Scott served as the VP of Operations for *Flanagan Foodservice* where he oversaw the operations of various departments including Warehouse, Transportation, Maintenance, Health & Safety, and Quality Assurance.

In his new role, Scott will oversee and fulfill Redberry’s strategic vision as it relates to Burger King’s operating plans and standards. He will also lead Redberry Burger King Operations Leaders to continue to embody the brand values and deliver the best guest experience.

“Scott’s vast QSR experience and deep passion for our brands made him the obvious choice for this important new operations role,” says Chris Racine, COO Redberry Restaurants. “Scott embodies Redberry’s brand promise to provide a leadership team that showcases an unrivalled business acumen and works together to create an environment where our partners, brands and team members are able to achieve the best versions of themselves.”

### About Redberry Restaurants

Founded in 2005, Redberry is Canada’s largest restaurant operator, with a deep understanding of how to connect with communities across the country. Redberry’s accelerated growth trajectory has been made possible by a unique business acumen that creates an environment where our partners, brands and team members can achieve the best versions of themselves. Redberry has 160-plus restaurants across Canada, operating under the BURGER KING®, Pizza Hut and Taco Bell brands, with signed agreements for almost 400 additional restaurants over the next few years. Redberry is proud to have been awarded “Restaurant Top 200: The Nation’s Largest and Most Successful Franchisees” by Franchise Times for the last two years, and Burger King’s Franchisee of the Year for North America in 2021. We truly are architects of a different type of restaurant company.

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Scott Lewis  
Vice President, Operations – Redberry Burger King