



St. Catharines, Ontario Welcomes another Burger King!

Redberry Restaurants Opens Second of twenty-five New Burger King Restaurants planned for 2022.

TORONTO, April 21, 2022 - Redberry Restaurants (“Redberry”) announces the opening of their newest Burger King restaurant located in the Niagara region. This Burger King is a stand-alone restaurant located at 456 Welland Ave, St Catharines. This opening is one of several Redberry Burger King new restaurants planned to open for the Niagara region over the next 24 months.

“We are pleased to bring a new Burger King restaurant to the Niagara region, presenting the opportunity to strengthen our presence and offer more delicious food options for our guests, and provide additional job opportunities for the community,” said Chris Racine, Chief Operating Officer Operations, Redberry Restaurants. This new restaurant is situated in a busy retail node, with high volume commuter traffic being located within 700m of the heavily trafficked QEW Hwy, commuters travel through this stretch coming to and from the neighbouring cities located in the Niagara Region and the Greater Toronto Area. “The opening of this new restaurant aligns with Redberry’s expansion plans for growing the brand within the next few years”.

Sharron Fry, Director of Marketing at Redberry Restaurants commented, “We’re looking forward to bringing the flame-grilled taste of the iconic Whopper sandwich to our valued guests in the Niagara community. We will also offer delivery services through UberEats, DoorDash, and Skip the Dishes.”

The opening of this latest restaurant brings Redberry’s Burger King Canada restaurant count to 126 units, with plans actively underway to build an additional 24 units this year. The rapid expansion plans align with the Area Development Agreement to build more than 160 new Burger King restaurants in the next few years. Redberry Restaurants aims to generate more than 4,000 new employment opportunities to support these significant build-out plans.

About Redberry Restaurants

Founded in 2005, Redberry is one of Canada’s largest QSR restaurant Franchisees. Redberry owns and operates 160-plus restaurants across the country, operating under the BURGER KING®, Pizza Hut, and Taco Bell brands. With signed agreements to build almost 400 new restaurants, Redberry is one of Canada’s fastest growing restaurant companies. Redberry’s mission and accelerated growth trajectory is made possible by its partnership with City Capital Ventures. Culturally, we have created an environment where our partners, brands and team members can achieve the best versions of themselves. Redberry is proud to have been awarded “Restaurant Top 200: The Nation’s Largest and Most Successful Franchisees” by Franchise Times for the last two years, and Burger King’s Franchisee of the year for North America in 2021. We truly are architects of a different type of restaurant company.

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For more information, visit www.redberry.ca