



Bursting with News

Stratford, Ontario welcomes Burger King!

Redberry Restaurants Opens The First Burger King Restaurant In Stratford.

TORONTO, January 7, 2022 - Redberry Restaurants ("Redberry") announces the opening of the Burger King restaurant in Stratford. This is the first Burger King in the town, located at 581 Huron Street. This Burger King will serve Stratford, a well-known town for the "Stratford Festival" which performs Shakespearean plays, with the flame-grilled taste of the iconic Whopper® sandwich. In addition, this restaurant will provide delivery services through DoorDash, and Skip the Dishes.

"The restaurant is located in the Sobeys Plaza. The Burger King is anchored near an established residential community and located on Huron Street, the major road that bisects the town of Stratford," said Chris Racine, Chief Operating Officer, Redberry Restaurants. "The opening of this new restaurant aligns with Redberry's expansion plans for growing the brand by adding 168 new locations within the next few years."

Sharron Fry, Director of Marketing at Redberry Restaurants commented, "We're pleased to open this newest Redberry owned and operated Burger King restaurant in Stratford as it will be the very first Burger King in this town. Now the local community and tourists will be able to enjoy favourites like the Whopper® sandwich. This new restaurant is bringing many new job opportunities and economic development to the area. We thank everyone for welcoming Redberry's Burger King to Stratford's growing community."

The opening of this latest restaurant brings Redberry's Burger King restaurant count to 127 units. These rapid expansion plans align with the Area Development Agreement to build more than 168 new Burger King restaurants in the next few years, and remodel more than 60 restaurants in the current Burger King portfolio. Redberry Restaurants aims to generate thousands of new local employment opportunities to support these significant build-out plans.

About BURGER KING®:

Founded in 1954, the Burger King brand is a global fast-food hamburger chain known for food quality and value as the only restaurant where guests can get the flame-grilled Whopper® and the hand-breaded Ch'King™. The Burger King system operates more than 18,700 locations in more than 100 countries and U.S. territories. Almost 100 percent of Burger King restaurants are owned and operated by independent franchisees, many of them family-owned operations that have been in business for decades. To learn more about the Burger King brand, please visit the Burger King brand website at www.bk.com or follow us on [Facebook](#), [Twitter](#), [Instagram](#) and [TikTok](#).

About Redberry Restaurants

Founded in 2005, Redberry Restaurants is Canada's most trusted multi-brand Quick-Service Restaurant (QSR) Franchisee. They are steadfastly committed to operational excellence in each of the 160-plus restaurants they own and operate under the BURGER KING®, Pizza Hut, and Taco Bell brands. Redberry has been awarded "Restaurant Top 200: The Nation's Largest and Most Successful Franchisees" by Franchise Times for the last two years and Burger King's Franchisee of the Year in 2021. For more information about Redberry Restaurants, including employment opportunities, please visit www.redberry.ca.

About City Capital Ventures

City Capital Ventures ("CCV") invests on behalf of an exclusive network of family offices and private market investors, seeking businesses at "inflection points" where it perceives an outsized opportunity for accelerated business growth, fueled by CCV's capital support. Benefiting from a flexible and patient investment mandate, CCV invests in consumer, commercial and service businesses requiring up to \$100 million in capital.

Bursting with Opportunities

www.redberry.ca