



Redberry Restaurants Announces Christian Racine as COO

TORONTO, January 4, 2022 – Redberry Restaurants (“Redberry”) is pleased to announce the appointment of Christian Racine as the company’s Chief Operation Officer (COO), effective immediately.

A tenured QSR Industry leader, Christian will provide companywide leadership to the Operations, Marketing, and Development teams, as well as provide his vision and guidance on Redberry’s strategic direction.

"Christian is a passionate QSR veteran who is uniquely qualified to help Redberry achieve its vision to be Canada’s largest and fastest growing multi-unit QSR Franchisee," says Ken Otto, CEO Redberry Restaurants. "This announcement is a testament to Christian’s breadth of knowledge and commitment to excellence. We are on track to double the size of our restaurant portfolio in the next few years and Christian’s expertise will be an invaluable asset."

Christian has a long and distinguished career in the QSR industry. Prior to joining Redberry in 2013, Christian held finance and operations leadership roles with iconic global brands such as KFC, Pizza Hut, and Taco Bell.

About Redberry Restaurants

Founded in 2005, Redberry Restaurants is Canada’s largest and most trusted Quick-Service Restaurant (QSR) Franchisee. They are steadfastly committed to operational excellence in each of the 150-plus restaurants they own and operate under the BURGER KING® Canada, Pizza Hut Canada, and Taco Bell Canada brands.

Redberry has been awarded "Restaurant Top 200: The Nation's Largest and Most Successful Franchisees" by Franchise Times for the last two years and Burger King’s Franchisee of the Year in 2021.

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Christian Racine
COO, Redberry Restaurants