



Bursting with News

Newly renovated Burger King in Brockville, Ontario welcomes its guests again

TORONTO, August 31, 2021 - Redberry Restaurants ("Redberry") announces the full re-opening of the newly renovated Burger King restaurant located at 3000 Jefferson Drive, Brockville. The renovation of this long-standing Burger King location serves to bring a fresh, new perspective and enhanced serving and dining areas to the restaurant.

"With our number of newly opened stores in eastern Ontario, such as Trenton and Kingston, Redberry decided that our Brockville location would provide the same experience as the new restaurants," said Chris Racine, SVP Operations & Development, Redberry Restaurants. "We wish to provide a new Burger King image as part of our commitment to modernizing the Burger King portfolio for our customers and the Redberry brand."

Sharron Fry, Director of Marketing at Redberry Restaurants commented, "We're looking forward to having an updated establishment that continues to serve the flame-grilled taste of the iconic Whopper® sandwich to the 'City of the 1000 Islands'. With Brockville being one of Ontario's oldest communities we're excited to be a modernized part of region's history. Redberry, along with our established and long-serving team members at this location, are pleased to serve the local Brockville community, travelers along the 401 corridor, and also offer delivery services through UberEats, DoorDash, and Skip the Dishes."

Currently, Redberry's Burger King Canada restaurant count is 115 units, with plans actively underway to build an additional 13 units this year to meet the plans to build 103 new Burger King restaurants by 2025. Redberry Restaurants plans to create up to 4,000 new employment opportunities to support the significant build-out plans.

About Redberry Restaurants

Founded in 2005, Redberry Restaurants is one of the largest and fastest growing quick-service restaurant franchisees in Canada. Redberry is proud to own and operate more than 140 restaurants under the BURGER KING® Canada, Pizza Hut Canada, and Taco Bell brands. In 2019, City Capital Ventures acquired the Toronto-based Redberry Group. In August 2020, Redberry was awarded "Restaurant Top 200: The Nation's Largest and Most Successful Franchisees" by Franchise Times. For more information, including employment opportunities, please visit www.redberry.ca.

About City Capital Ventures

City Capital Ventures, LLC ("CCV") invests on behalf of an exclusive network of family offices and private market investors, seeking businesses at "inflection points" where it perceives an outsized opportunity for accelerated business growth, fueled by CCV's capital and support. Benefiting from a flexible and patient investment mandate, CCV invests in consumer, commercial and service businesses typically requiring up to \$100 million in capital.

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