

Redberry Restaurants Announces Robert Masson as CFO

TORONTO, December 14, 2020 -- Redberry Restaurants (“Redberry”) is pleased to announce Robert Masson as Chief Financial Officer (CFO).

Robert brings the expertise and successful track record of a fast-growth company CFO, within the context of both QSR and multi-unit retail, to the Redberry team.

"We're thrilled to have Robert join the Redberry team. He complements our 'make it happen' culture and we know his impressive reputation for execution and achieving results will help Redberry achieve its vision to be Canada's largest and fastest growing multi-unit QSR Franchisees," said Ken Otto, CEO Redberry. "We are on track to double the size of our restaurant portfolio in the next few years and Robert's expertise will no doubt be a huge asset."

Robert has a long and distinguished career in Finance with major businesses in Canada and around the world. Prior to joining Redberry, Robert held various finance and strategy roles including CFO dentalcorp, CFO Sleep Country Canada, CFO Second Cup, and Vice President of Finance Manchu Wok. Robert began his career in auditing and accounting, including roles at Ernst & Young and Deloitte.

About Redberry Restaurants

Founded in 2005, Redberry Restaurants is one of the largest and fastest growing quick-service restaurant franchisees in Canada with 111 BURGER KING® restaurants and 23 Pizza Hut restaurants. In 2019, City Capital Ventures acquired the Toronto-based Redberry Group and their plans to accelerate new unit growth are underway. In August 2020, Redberry was awarded "Restaurant Top 200: The Nation's Largest and Most Successful Franchisees" by Franchise Times. For more information, visit www.redberry.ca

About City Capital Ventures

City Capital Ventures, LLC (“CCV”) invests on behalf of an exclusive network of family offices and private market investors, seeking businesses at “inflection points” where it perceives an outsized opportunity for accelerated business growth, fueled by CCV’s capital and support. Benefiting from a flexible and patient investment mandate, CCV invests in consumer, commercial and service businesses typically requiring up to \$100 million in capital.



Robert Masson, CPA, CA
CFO, Redberry Restaurants